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2011



MANUSCRIPT SERIES

FINANCE (SALARIES) DEPARTMENT
G.O. (Ms) No.307, dated 1st November, 2011

(Ippasi 15, Thiruvalluvar Aandu 2042)

Tender Advertisements – Guidelines to be followed while publishing advertisements in Newspapers, etc. – Revised Orders – Issued.

Read:-

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- 1 G.O.Ms.No.108, Information & Tourism Department, dated 28.05.1999.
- 2 G.O Ms.No.392, Finance (Salaries) Department, dated 18.08.2009.
- 3 G.O.Ms.No.177, Tamil Development, Religious Endowments & Information Department, dated 22.08.2011.

ORDER:

In the Government Order first read above, norms for publishing tender notices in newspapers by Government Departments and Government Organisations have been prescribed.

2. In the Government Order second read above, among others, the advertisement norms earlier issued in the Government Order first read above for publishing tender notices in newspapers were revised in addition to the enhancement of the limit of low value procurement.

3. In the Government Order third read above, orders have been issued to the effect that Tamil Nadu Public Service Commission, State Universities, Tamil Nadu Handloom Weavers' Co-operative Society (Co-optex) have to place all the newspaper advertisements like plans, tenders, announcements, public auction, etc., through Director of Information and Public Relations only.

4. The Government, after careful consideration of the orders issued in the Government Order third read above and in partial modification of the orders issued in the Government Order second read above, has decided to restore the advertisement norms to be followed while publishing tender notices in newspapers as ordered in the Government Order first read above, however retaining the norms for publishing tender notices in Indian Trade Journal ordered in the Government Order second

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read above. Accordingly, the following amendment is issued to the Government Order second read above:

AMENDMENT

The existing paragraph 3 of G.O.(Ms) No.392, Finance (Salaries) department, dated 18.08.2009 shall be substituted as follows:

3) The revised financial limits for advertising tender notices in various newspapers will be as follows:

Sl. No.	Number of Dailies and Editions in which advertisements are to be issued.	Estimated value of Construction work	All other categories of procurement inclusive of materials, equipments, food items and consultancies for Construction
(1)	District level Advertisement: Advertisements in <i>Two Tamil Dailies</i> . (District-level editions only)	Above Rs.10.00 Lakhs and upto Rs 25.00 Lakhs	Above Rs.5.00 Lakhs and upto Rs.10.00 Lakhs
(2)	State level Advertisement: Advertisements in one <i>English Daily (Tamil Nadu edition)</i> and one <i>Tamil Daily</i> . (All editions in Tamil Nadu)	Above Rs.25.00 Lakhs and upto Rs.1.00 Crore	Above Rs.10.00 Lakhs and upto Rs.25.00 Lakhs
(3)	Advertisements in one <i>English Daily (South India edition)</i> and one <i>Tamil Daily</i> (All editions in Tamil Nadu).	Above Rs.1.00 Crore and upto Rs.5.00 Crores.	Above Rs.25.00 Lakhs and upto Rs.1.00 Crore
(4)	Advertisements in one <i>English Daily (All India edition)</i> and one <i>Tamil Daily</i> (All editions in Tamil Nadu).	Above Rs.5.00 Crores.	Above Rs.1.00 Crore
(5)	Publication in Indian Trade Journal	Above Rs.50.00 Crores	Above Rs.50.00 Crores.

The conditions ordered in para 3 (a) to (i) in the Government Order second read above are retained.

(By Order of the Governor)

K.SHANMUGAM
Principal Secretary to Government

To
All Secretaries to Government.
The Secretary, Legislative Assembly, Secretariat, Chennai-9.